



JOIN

Frankston Business Collective

Supporting Frankston's businesses through Advocacy, Connection, and Education.

About Us

The Frankston Business Collective (FBC) is an independent organisation created with the support of the Frankston City Council to empower local businesses. The FBC listens to the needs of the community and provides support through a platform for advocacy, networking, and learning.

**OUR COMMITMENT – 'WITH
BUSINESS, FOR BUSINESS'**

ADVOCATE

We are the voice of local businesses, working with all levels of government to create an environment where businesses can be positioned to succeed. Whether it is lobbying for supportive policies, advocating for infrastructure improvements, or influencing local initiatives, we represent your interests and ensure the needs of our business community are prioritised.

CONNECTION

Our events and networking opportunities are designed to help you build relationships and grow your network. From regular business meetups and collaborative events to invite-only gatherings like CEO breakfasts and industry panels, we create spaces where meaningful connections are made, ideas are exchanged, and partnerships are formed.

EDUCATION

We believe that continuous learning is key to success. That is why we offer workshops, seminars, and speaker sessions on relevant topics like digital marketing, finance, and business strategy. Whether you are attending an event or hosting one yourself, we provide the tools and knowledge to help you stay ahead and grow your business with confidence.



2025

With Business, for Business



MEMBERSHIP

Tiers & Benefits

Essential Membership \$250 (plus GST)

For businesses starting their journey with FBC.

Visibility:

- Listed in FBC Members Directory
- Membership Logo for Display

Events:

- Access to Networking Events*



Executive Membership \$750 (plus GST)

For businesses aiming to grow and access exclusive opportunities.

Visibility:

- Listed in FBC Members Directory
- Membership Logo for Display
- Detail bio on FBC Members Directory

Events:

- Banner Display at Events*
- Access to Networking Events*
- Tickets to CEO and Women in Business Events
- Invite-only Events



Priority:

- Priority for Sponsorship Packages
- Priority as Event Partner

Marketing:

- Social Media Feature
- Member Shout-Out (Collaboration with Members)
- Venue Showcase

Opportunities:

- Advertise Services to Members*
- Host Educational Events*
- Speak at Events*
- Invitations to Advocacy, Panels, and Action Groups
- Featured on International Women's Day Social Media
- Preferred Supplier Invitation



Strategic Partner Price on Application

For businesses looking for top-tier visibility and leadership roles.

Visibility:

- Listed in FBC Members Directory
- Membership Logo for Display
- Detailed Bio on FBC Members Directory

Events:

- Banner Display at Events
- Access to Networking Events
- Tickets to CEO and Women in Business Events
- Invite-only Events

Priority:

- Priority for Naming Events
- Priority for Sponsorship Packages
- Priority as Event Partner

Marketing:

- Social Media Feature
- Member Shout-Out (Collaboration with Members)
- Venue Showcase

Opportunities:

- Free Advertising to Members
- Host Educational Events for Free
- Speak at Events for Free
- Invitations to Advocacy, Panels, and Action Groups
- Featured on International Women's Day Social Media
- Preferred Venue or Supplier Status

Plus GST price will be effective on the 1 Jan 2025.



CONTACT US



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